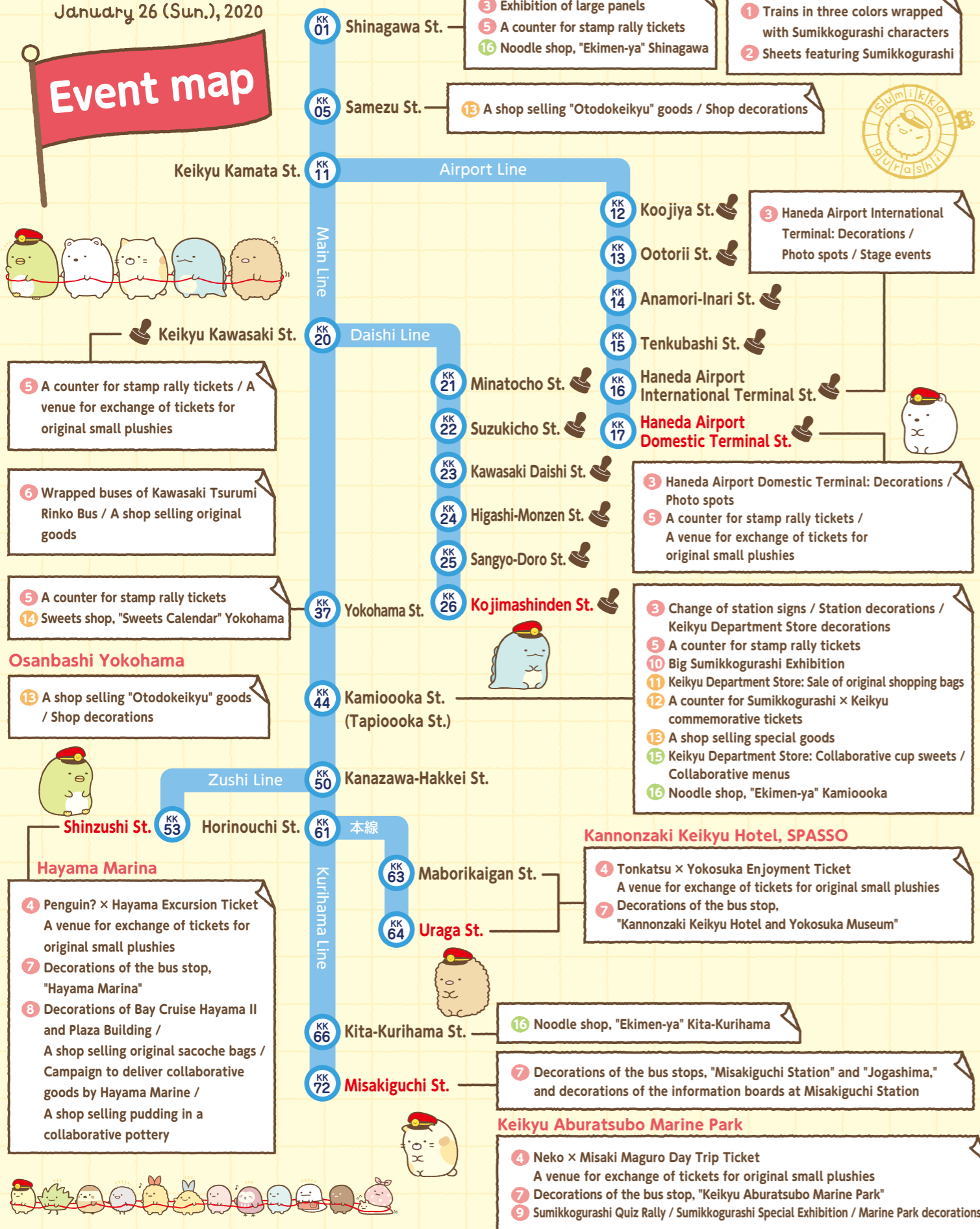


Let's Enjoy Every Inch of the Keikyu Line! Campaign

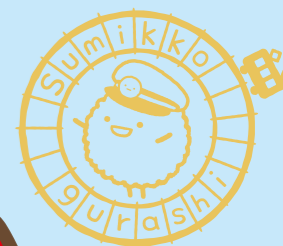
November 18 (Mon.), 2019 –
January 26 (Sun.), 2020

Event map



Let's Enjoy Every Inch of the Keikyu Line! Campaign

November 18 (Mon.), 2019 – January 26 (Sun.), 2020



Trip using Keikyu



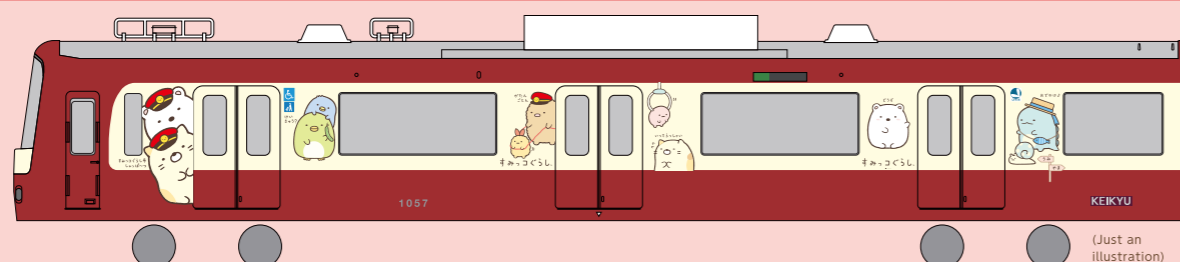
1 Trains in three colors wrapped with Sumikkogurashi characters!

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Red, blue, and yellow Keikyu trains are wrapped with Sumikkogurashi characters!



Keikyu Trad Train → "Sumikkogurashi" Train



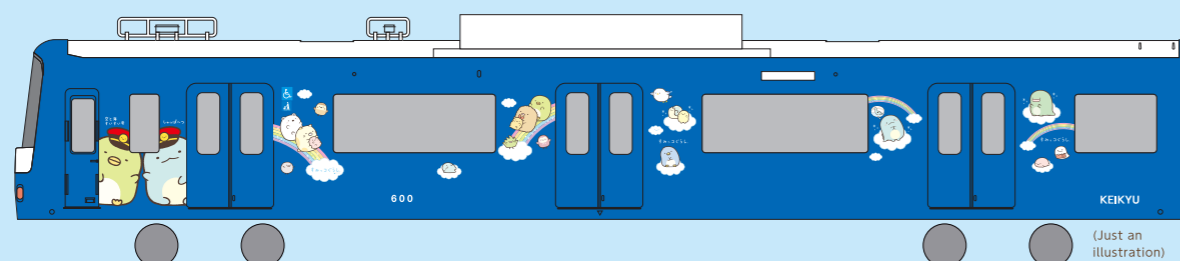
(Just an illustration)

2 Sumikkogurashi characters are also on the train!



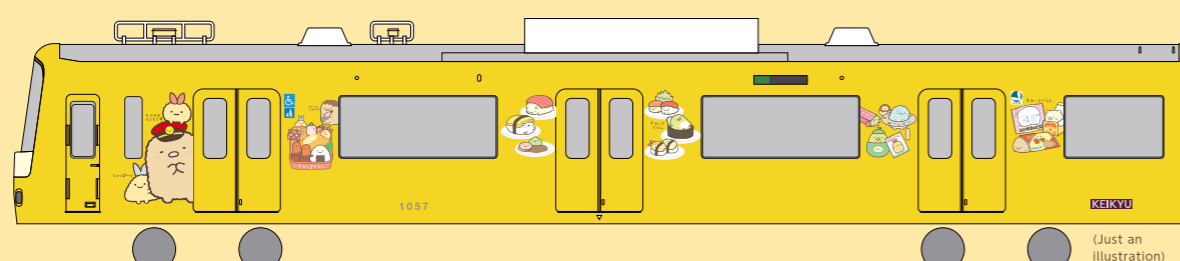
The corner sheets become those featuring Sumikkogurashi?
(Just an illustration)

Keikyu Blue Sky Train → "Sora to Umi Sui Sui" Train



(Just an illustration)

Keikyu Yellow Happy Train → "Tabemono Mogu Mogu" Train



(Just an illustration)

Operation information on the day and the following day can be checked on the Keikyu website.

*The trains will start operation in sequence from November 18, 2019. *The start and end dates may vary.

3 Keikyu stations taken over by Sumikkogurashi characters!

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Keikyu stations and Keikyu Department Store are specially decorated with Sumikkogurashi characters♪

Shinagawa St.

Large panels are exhibited on the platform of Shinagawa Station.



(Just an illustration)

Sumikkogurashi decorations at the elevator leading to JR lines♪



(Just an illustration)



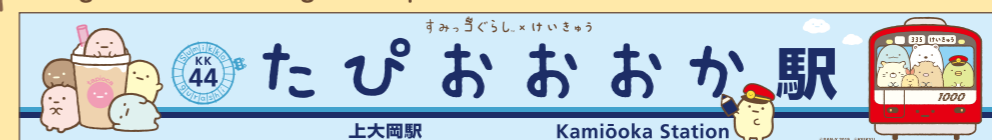
(Just an illustration)



Kamioooka Station, Keikyu Department Store

Change of the station sign to "Tapiiooka Station"♪

● On the 1st floor of Kamioooka Station



Every part of the station taken over by Sumikkogurashi characters!



Escalator arch on the platform on the 2nd floor



Bathroom on the 3rd floor



Ticket gate on the 3rd floor



*The ticket gate on the 3rd floor open from 7:00 to 21:00.

Sumikkogurashi characters are found here and there in Keikyu Department Store♪ Photo spots are also prepared♪



Entrance on the 3rd floor (in front of the green elevator)



Beside the green escalator on the 10th floor



In front of the green elevator on the 10th floor



In front of the blue escalator on the 1st floor

Haneda Airport



Haneda Airport

Haneda Airport International Terminal (5th floor)
A photo spot at the event section♪



(Just an illustration)

Haneda Airport Domestic Terminal (5th floor)
Sumikkogurashi decorations at THE HANEDA HOUSE♪ Also a photo spot♪



(Just an illustration)



Sumikkogurashi characters appear!

Sumikkogurashi characters appear in the Haneda Airport International Terminal! After dancing the "Sumikkogurashi Ondo" together, a 15-minute photo session is held!

● Date: December 8 (Sun.), 2019 (i) 11:00 to 11:30; (ii) 13:00 to 13:30; (iii) 15:00 to 15:30
● Venue: Edobutai stage, on the 4th floor, Haneda Airport International Terminal

*Only the first 30 groups for each photo session *Numbered tickets for each session are delivered at the Edobutai stage from 10:30 on December 8.
*One shot per one numbered ticket *Viewing of Sumikkogurashi Ondo and participation in a photo session are free of charge.

Original for
the campaign

Sumikkogurashi × Keikyū

Let's collect small plushies by purchasing special tickets
for the Miura Peninsula and participating in the stamp rally!

5 sets,
10 characters
in total!

Two methods to obtain them!

*The image is for illustration purposes only.
*The photos are not full-sized.

Method 1 Let's collect original small plushies by purchasing special tickets for the Miura Peninsula!

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

A limited number of original small plushies are added for a limited period as one of the gifts exchangeable for the facility ticket or souvenir ticket included in the three special-deal excursion tickets for the Miura Peninsula (Misaki Maguro Day Trip Ticket, Yokosuka Enjoy Ticket, and Hayama Excursion Ticket), which are selling well!

*This campaign ends when all of the plushies are handed out.

3,000 sets each
on a first-come-
first-served
basis

Neko × **Misaki Maguro Day Trip Ticket**

Train and bus ticket + Maguro meal ticket + Miura/Misaki leisure facility ticket

●Where to buy them: Stations on the Keikyū Line (excluding Sengakuji St. and Misakiguchi St.)
●Expiration: Day of purchase

Prices	From Shinagawa St.	From Yokohama St.
	3,570yen	3,480yen

Misaki Maguro Day Trip Ticket

<Where to exchange them>
Keikyū Aburatsubo Marine Park

Notice/ Please note that exchange of tickets for plushies cannot be made on the closing days of Keikyū Aburatsubo Marine Park (from January 14 (Tue.) to January 17 (Fri.).

*Admissions are discounted for customers who exchanged their tickets for dolls. Please check the Keikyū website for more details.

Tonkatsu × **Yokosuka Enjoyment Ticket**

Train and bus ticket + Meal ticket + Recreational ticket

●Where to buy them: Stations on the Keikyū Line (excluding Sengakuji St.)
●Expiration: Day of purchase

Prices	From Shinagawa St.	From Yokohama St.
	3,110yen	3,010yen

Yokosuka Enjoyment Ticket

<Where to exchange them>
Kannonzaki (Yokosuka) SPASSO

Notice/ Please note that exchange of tickets for plushies cannot be made on Tuesdays (and also on Wednesdays from January 6 (Mon.) until the end of the campaign period), which are regular closing days of Hayama Marina.

*Admissions are discounted for customers who exchanged their tickets for dolls. Please check the Keikyū website for more details.

Penguin? × **Hayama Excursion Ticket**

Train and bus ticket + Meal ticket (choose one) + Treat ticket (choose one)

●Where to buy them: Stations on the Keikyū Line (excluding Sengakuji St. and Shinzushi St.)
●Expiration: Day of purchase

Prices	From Shinagawa St.	From Yokohama St.
	3,500yen	3,300yen

Hayama Excursion Ticket

<Where to exchange them>
Hayama Marina

Notice/ Please note that exchange of tickets for plushies cannot be made on Tuesdays (and also on Wednesdays from January 6 (Mon.) until the end of the campaign period), which are regular closing days of Hayama Marina.

*Admissions are discounted for customers who exchanged their tickets for dolls. Please check the Keikyū website for more details.

These three types of tickets consist of a train and bus ticket, a meal ticket usable in the relevant areas, and a leisure facility ticket or a souvenir ticket.

A leisure facility ticket or a souvenir ticket may also be exchanged for small stuffed dolls for a limited period.

Please check the Keikyū website for more details.

[Notes] ●Exchange can be made only during the operating hours of respective exchange venues. ●Exchange will end once all the dolls are handed out. ●One leisure facility ticket or souvenir ticket included in a Misaki Maguro Day Trip Ticket, Yokosuka Enjoy Ticket, or Hayama Excursion Ticket (including child tickets) can be exchanged for one small stuffed doll, respectively. ●To exchange a child ticket for a doll, please bring the child to the exchange venue. We may reject exchange of a child ticket only by an unaccompanied adult on behalf of a child. ●Once a leisure facility ticket or a souvenir ticket has been exchanged for a doll, the ticket may no longer be used for other facilities or souvenirs. The ticket will be collected upon exchange. ●You may not choose a doll upon exchange. Please note that each doll may look slightly different. ●No return or exchange of dolls will be accepted. ●Exchange may be subject to suspension, venue change, or hours change due to unavoidable circumstances, such as a natural disaster, facility failure, and maintenance. ●Please refrain from reselling the original small stuffed dolls. We are not responsible for any trouble you may encounter by doing so. ●We may take some photos of the exchange venue. Please note that such photos may inevitably contain customers. ●Please note that when using special tickets on weekends, holidays or during an event, related shops and facilities may be crowded and buses may be delayed due to traffic jams. ●A special ticket can be refunded only when (a) it has not expired or has not been used for a trip, and (b) a full set thereof is kept intact. A handling fee of 220 yen will be charged per returned ticket set and refunds will be made at all stations on the Keikyū Line (excluding Sengakuji St.). Once a trip using the special ticket has started, an unused Maguro meal ticket (included in a Misaki Maguro Day Trip Ticket) or meal ticket (included in a Yokosuka Enjoy Ticket or Hayama Excursion Ticket), etc. cannot be refunded. ●For more details about special tickets, please check out the leaflet available at stations on the Keikyū Line or check the Keikyū website. ●The prices listed here are those for adult passengers with consumption tax included.

Method 2 We will invite you to a trip by a chartered event train! Sumikkogurashi × Keikyū Stamp Rally

10:00 on November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Only
3,000 sets
each

A customer who presents a rally book with all seven stamps affixed at the exchange venue can get an original small plushies, which is available only through this campaign (for only 3,000 customers each). Additionally, luxurious prizes may be given to winners in a lottery from among applicants who send an application postcard with all seven stamps affixed to the secretariat by entering all required information!!

*Exchange will end once all the plushies are handed out.

How to enjoy the stamp rally

- 1 Purchase a stamp rally ticket
- 2 Collect stamps in a rally book and an application postcard while traveling on the Keikyū Line using the rally ticket
- 3 Present the rally book at the exchange venue and obtain an original small stuffed doll
- 4 Fill out the application postcard, select one prize, and send it to the secretariat

Haneda Sumikko Rally - Shirokuma Route

Haneda Sumikko Rally Ticket

Where to buy them (manned ticket)
●Shinagawa St. (Takanawa entrance)
●Haneda Airport Domestic Terminal St. (ticket gate on the side of Terminal 2)
●Keikyū Kawasaki St. (central entrance)
●Yokohama St. (central ticket gate)
●Keikyū Misakiguchi St. (ticket gate on the 1st floor)

Price 2,500yen (tax included; same for adults and children)

Number of tickets to be sold Limited to 3,000 Expiration Day of purchase

[Locations of stamps] Koojiya St., Ootorii St., Anamori-Inari St., Tenkubashi St., Haneda Airport International Terminal (event section), Haneda Airport Domestic Terminal 1 (THE HANEDA HOUSE), and Haneda Airport Domestic Terminal St. (on the side of Terminal 2)

Daishi Line Sumikko Rally - Tokage Route

Daishi Line Sumikko Rally - Tokage Route

Where to buy them (manned ticket)
●Shinagawa St. (Takanawa entrance)
●Haneda Airport Domestic Terminal St. (ticket gate on the side of Terminal 2)
●Keikyū Kawasaki St. (central entrance)
●Yokohama St. (central ticket gate)
●Keikyū Misakiguchi St. (ticket gate on the 1st floor)

Price 2,500yen (tax included; same for adults and children)

Number of tickets to be sold Limited to 3,000 Expiration Day of purchase

[Locations of stamps] Keikyū Kawasaki St. (platform of the Daishi Line), Minatocho St., Suzukicho St., Kawasaki Daishi St., Higashi-Monzen St., Sangyo-Doro St., and Kojimashinden St.

*Locations of stamps may vary due to circumstances of respective facilities. *Stamps can be used and exchange made only during the operating hours of respective locations and exchange venues. *A rally ticket can be refunded only when it has not expired and has not been used or opened. A handling fee of 220 yen will be charged per returned ticket and refunds will be made at all stations on the Keikyū Line (excluding Sengakuji St.).

When you collect all seven stamps in the Haneda Sumikko Rally, you can get an original small plushies of Shirokuma!

Where to exchange them:
Haneda Airport Domestic Terminal St. (ticket gate on the side of Terminal 2)



Pilot version of Shirokuma;
Pilot version of Hokori, Airplane

When you collect all seven stamps in the Daishi Line Sumikko Rally, you can get an original small plushies of Tokage!

Where to exchange them:
Keikyū Kawasaki St. (central entrance)



Stationmaster version of Tokage;
Stationmaster version of Tokage (REAL), Train strap

Selectable luxurious prizes you can apply for when having collected all seven stamps in either of the above stamp rallies (common for both rallies!)

A. We will invite you to a trip by a chartered event train!

[Date] January 26 (Sun.), 2020

50 pairs (100 customers)

Winners can get ride on a chartered event train for one day only that will start from Shinagawa Station and go directly to Misakiguchi Station. Please enjoy a trip using the train specially decorated for that day. After reaching Misakiguchi Station, participants will enjoy a stage performance by Sumikkogurashi characters and a photo session at Keikyū Aburatsubo Marine Park.
*Preschool children need to be accompanied by their guardians.



Applications for Prize A must be filed by December 24, 2019 (as indicated by the postmark on the envelope).

*Prizes may be altered. *Winners will receive the prize without prior announcement. *Prize A will be delivered in around mid-January 2020, and Prize B and Prize C will be delivered in around mid-February.

Event schedule (planned)

Around 9:30 ● Leave Shinagawa St.
Around 10:45 ● Arrive at Misakiguchi St.
Around 11:20 ● Arrive at Keikyū Aburatsubo Marine Park
Around 11:30 ● Stage performance by Sumikkogurashi characters and a photo session
Around 12:15 ● Sequentially breaking up

*The schedule may be altered.
*The event may be suspended due to bad weather, disruption of the train schedule or other reasons.

B. A replica of the station sign of "Tapiooka Station" or a tapestry used in the chartered event train

7 customers



A replica of the station sign (Just an illustration)

C. Collaborative posters hung in trains (3 types)

70 customers



A set of three types of posters of the same designs as those hung in the trains in three colors wrapped with Sumikkogurashi characters for this campaign period will be given!

Applications for Prize B and Prize C must be filed by January 28, 2020 (as indicated by the postmark on the envelope).

6 Wrapped buses of Kawasaki Tsurumi Rinko Bus start operation!

For about one year from November 18 (Mon.), 2019

Operation of wrapped buses

● Period: For about one year from November 18 (Mon.), 2019

Buses whose exteriors and interiors are wrapped with Sumikkogurashi characters run ♪
 Wrapped bus runs on routes of the Tsurumi Branch that depart from or arrive at Tsurumi Station, Kikuna Station, Shinyokohama Station, Tsunashima Station, etc.



(Just an illustration)



(Just an illustration)



(Just an illustration)



(Just an illustration)



(Just an illustration)

Weekdays - 9:30 to 17:00; 044-280-3462 [Kawasaki Tsurumi Rinko Bus] Weekends and holidays - 9:30 to 17:00; 045-571-4263 [Tsurumi Branch]

Original goods, etc. are also sold ♪ Check the Rinko Bus website for more details!

7 Bus stops and information boards of Keikyū Bus are decorated with Sumikkogurashi characters!

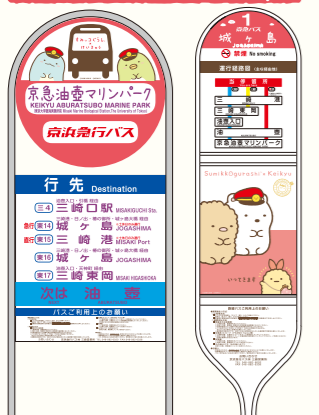
November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Decorations of bus stops and information boards

● Decorations of bus stops: Misakiguchi Station (boarding place 1), Keikyū Aburatsubo Marine Park, Jogashima, Kannonzaki Keikyū Hotel and Yokosuka Museum, and Hayama Marina

● Decorations of information boards: Sumikkogurashi characters appear on the information boards explaining bus routes installed at Misakiguchi Station.

Decorations of bus stops



(Just an illustration) (Just an illustration)

Decorations of information boards at Misakiguchi Station



(Just an illustration)



(Just an illustration)

8 "Umi e Osampo" Cruise Ship sets sail from Hayama Marina ♪

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Notice! Tuesdays (and also Wednesdays from January 6 (Mon.) until the end of the campaign period) are regular closing days of Hayama Marina.



"Bay Cruise Hayama II," which is used for an approx. 45-minute cruising to Enoshima and Yujiro Lighthouse from Hayama Marina, is renamed as "Umi e Osampo" Cruise Ship with decorations featuring Sumikkogurashi characters ♪
 Commemorative tickets for "Umi e Osampo" Cruise Ship are given to passengers ♪

*Operations are suspended on Tuesdays and Wednesdays during the period from January 6 (Mon.) to January 26 (Sun.).

Please check the Hayama Marina website for more details.

Cruising

*Charged *Operations may be suspended due to weather.

Cruising time

- First cruising: 11:00 -
- Second cruising: 13:30 -
- Third cruising: 15:00 -

*Only first and second cruising on weekdays

Prices

- Adults: 3,300 yen (tax included)
 - Children: 1,650 yen (tax included)
- *When you present a train and bus ticket of a Hayama Excursion Ticket, we will offer a discount of 1,100 yen.

Advanced reservations are recommended.
 Reservations and inquiries: 046-875-0002

Photo Session

*Free of charge

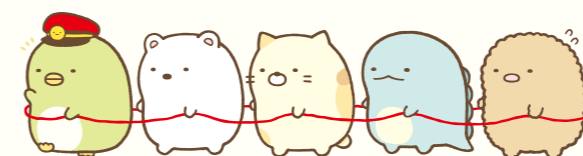
You can take a photo with "Umi e Osampo" Cruise Ship
 15:00 to 15:30 only weekdays



(Just an illustration)



(Just an illustration)



Commemorative tickets are given to passengers during the campaign period.

Hayama Marina Plaza "Passage"

Sale of a limited number of original sacoché bags

A limited number of original "Itsudemo Isshoni Odekake Sacoché" bags are sold at Boutique "Passage" on the 1st floor of Hayama Marina Plaza. You can put your favorite small stuffed dolls in the side pockets. *Small stuffed dolls are not attached



Limited to 2,000 bags

3,000yen (tax excluded)

Hayama Marina Plaza 1st floor

Come to Hayama Marina to get Sumikkogurashi collaborative goods!

A campaign to select winners for Sumikkogurashi original goods from among those registered as friends using the LINE Official Account Manager. If you win a lottery, you will get a face towel! Even if you lose a lottery, a tin badge will be given on a first-come-first-served basis. Check a message

● Where to exchange them:
 Hayama Marina Plaza 1st floor

*Exchange will end once all the goods are handed out.

Register as a friend from here!



Sale of pudding in a collaborative pottery

Pudding in a pottery of collaborative design with Sumikkogurashi is sold.

Pudding in a pottery of collaborative designs with Sumikkogurashi is sold.



Limited to 1,000 pieces

(Just an illustration)

1,200yen (tax excluded)

9

Sumikko and Umikko characters appear in Keikyu Aburatsubo Marine Park!

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

Notice/ Keikyu Aburatsubo Marine Park is closed from January 14 (Tue.) to January 17 (Fri.).



Sumikkogurashi Quiz Rally!

Explore every corner of the Marine Park!

Admission tickets with scratch quizzes are sold. Go around the park and enjoy learning about Sumikkogurashi characters and sea creatures while answering quiz questions! Customers who clear the quiz rally can get an original pen pouch that is only available at the park!

*This campaign ends when all of the pouches are handed out.

SOLD OUT



Original pen pouch (Just an illustration)

*Size: 190×100×10 mm *Only a pen pouch (empty)

● Admission ticket with scratch quizzes	<Adults> 2,000yen (tax included)	<Elementary school children> 1,400yen (tax included)
	<Junior high school students> 1,650yen (tax included)	<Preschool children (aged 3 or older)> 1,160yen (tax included)

Sumikkogurashi Special Exhibition - Umikko and Sea Creatures -



Sea creatures similar to Umikko characters are collectively exhibited.

Marine Park decorations

Sumikkogurashi characters are everywhere in Keikyu Aburatsubo Marine Park! You can take a photo in a collaborative aquarium.



Please check the Keikyu Aburatsubo Marine Park website for more details.

10

Big Sumikkogurashi Exhibition at Keikyu Department Store

2 January 2 (Thur.) to January 13 (Mon./holiday), 2020

Notice/ On January 2 (Thur.), Keikyu Department Store starts its 2020 New Year opening sales and is expected to be very crowded. Please note that it may take time to enter the venue.

● Venue: Special event space on the 7th floor of Keikyu Department Store

● Opening hours: 10:00 to 19:30 (closed at 20:00)

*9:00 to 18:30 (closed at 19:00) only on January 2 *On the final day, until 17:30 (closed at 18:00)

● Prices: <General adults> 500 yen (tax included);

<University and high school students> 300 yen (tax included);

<Junior high school students and younger children> Free

*Preschool children should be accompanied by their guardians for the sake of safety. *You may have to wait when the venue is very crowded.

We will invite Sumikko fans to an enjoyable bus tour ♪

A bus with Sumikkogurashi characters has become bigger and has come to Keikyu Department Store, commemorating the seventh anniversary of their birth. Why don't you join an enjoyable bus tour going around the world of Sumikkogurashi characters to celebrate their seventh anniversary?

At the end of the bus tour, Tapioca and other characters in seven colors will welcome you ♪

Let's celebrate their seventh anniversary together!

We are looking forward to your participation in the bus tour.



Shopping at Keikyu



11

Original shopping bags are sold at Keikyu Department Store

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

During the campaign period, original paper shopping bags of collaborative designs with Sumikkogurashi are sold at 50 yen each (tax included) to the first 10,000 customers who spend 500 yen or more (tax included) on the 3rd to 7th floors of Keikyu Department Store.

● Venue: 3rd to 7th floors of Keikyu Department Store

● Operating hours: 10:00 to 20:00

*Spending at some shops and on some items is excluded (specialty shops, special event space, tea drinking, cash vouchers, etc.)

*This campaign ends when all of the shopping bags are sold out. *Only one shopping bag per one payment

First
10,000
customers



(Just an illustration)

12

Sale of Sumikkogurashi × Keikyu commemorative tickets!

Launched on December 21 (Sat.), 2019



Limited to
3,500 sets!



Ticket mat (Just an illustration)

December 21 (Sat.)

8:00 to 15:00

At Keikyu Department Store
(special site on the 1st floor of Kamioooka Station!)

Price: 1,500 yen (tax included)

*The time and venue may be altered depending on the circumstances.

*From December 22 (Sun.) onward, only remaining commemorative tickets, if any, will be sold at the counter of the toy section on the 5th floor of Keikyu Department Store (10:00 to 20:00).

*Commemorative tickets are sold only for a limited period until January 26 (Sun.), 2020.

*The sale ends when all tickets are sold out.

*Up to two sets per person

*The design and specifications may be altered without any prior notice.

*A commemorative ticket can be refunded only when it has not expired and has not been used or opened. A handling fee of 220 yen will be charged per returned ticket and refunds will be made at all stations on the Keikyu Line (excluding Sengakuji St.).

*Cash only

13 Sale of Sumikkogurashi × Keikyu collaborative goods!

Start on November 18 (Mon.), 2019

Collaborative goods for this campaign are launched. You can purchase them at Keikyu Ekinaka Seven Eleven shops and "Otodokeikyu" shops.
*Collaborative goods are not sold at some shops. Not all collaborative goods may be available.

Examples of collaborative goods
(The following are only examples. The launch of additional goods is also scheduled.)

"Atsumete Nuigurumi" doll (5 types)
1,500yen each (tax excluded)



(Just an illustration)

"Pata Pata Memo" (2 types)
350yen each (tax excluded)



(Just an illustration)

Small stuffed doll
980yen (tax excluded)



(Just an illustration)
*Hanging stuffed dolls are sold separately.

Stuffed doll in a scene
3,800yen (tax excluded)



(Just an illustration)

Clear holder sets
500yen each (tax excluded)



(Just an illustration)

All goods above can be purchased at Keikyu goods shops, "Otodokeikyu" Samezu and "Otodokeikyu" Osanbashi Yokohama, and at Keikyu Department Store!

Goods can also be purchased on the website!!

14 Collaboration also by "Sweets Calendar"! December 27 (Fri.), 2019 – January 14 (Tue.), 2020



Sweets Calendar
Access to the shop's Facebook from here

● Venue: "Sweets Calendar" Yokohama (within the central ticket gate in Yokohama Station) ● Operating hours: 11:00 to 22:30

"Sweets Calendar" Yokohama sells sweets of collaborative designs with Sumikkogurashi

*Please check out more details at "Sweets Calendar" Yokohama. **"Sweets Calendar" Yokohama is located inside the ticket gates. You need to buy an entry ticket to visit the shop.
*Only a limited number per day *All images are for illustration purposes only. *The shop, collaborative sweets, and the period of sale may be altered. *No pre-order sales

Gateau Yokohama

Sumikkogurashi × Keikyu
Legendary cheesecake
1 whole (13cm)
1,890yen (tax included)

Cheesecake with collaborative designs (two different patterns) is sold (one pattern per day). Please check out more details on the two different patterns at "Sweets Calendar" Yokohama. Collaborative cheesecake is not sold at "Gateau Yokohama" shops.



(Just an illustration)

Animal Doughnut of Ikumimama

Sumikkogurashi
Doughnuts

A set of three pieces
1,230yen (tax included)

A set of five pieces
2,050yen (tax included)

The content of a set changes daily. Please check the content at "Sweets Calendar" Yokohama.



(Just an illustration)

Meals at Keikyu



15 Collaboration by the basement food floor and restaurants of Keikyu Department Store and noodle shops!

November 18 (Mon.), 2019 – January 26 (Sun.), 2020

- Venue: Sweets section on the basement food floor
- Operating hours: 10:00 to 20:00

*The operating hours are altered during the year-end and New Year holiday period. Please check the Keikyu Department Store website for more details.

Collaborative cup sweets are sold at the sweets section on the basement food floor!

Sweets in a cup of collaborative designs with Sumikkogurashi are sold.

*Only a limited number per day for each shop
*The period of sale is different for some shops.
*You may not be able to select a design of a cup.

Takano



(Just an illustration)

Strawberry cup shortcake
1,188yen (tax included)

STRASBOURG



(Just an illustration)

Strawberry mini tube cake
810yen (tax included)

Asakusa Umezono



(Just an illustration)

Chocolate warabi-mochi
810yen (tax included)

- Venue: 7th floor (café)
- Operating hours: 10:00 to 20:00



(Just an illustration)

LUPICIA

Sumikko Train Sandwich set (with an original mug)

2,100yen (tax included) *Only a limited number per day

Additionally, collaborative menus are prepared at the restaurant, "Tonkatsu Wako," and the trattoria, "Tavolo Di Fiori" on the 10th floor.

Additional menus will be introduced during the period of "Big Sumikkogurashi Exhibition"! Don't miss it!

16 Let's try Ekimenya original collaborative noodles!

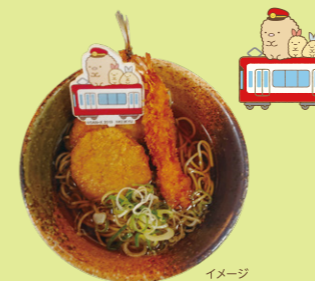
November 18 (Mon.), 2019 – January 26 (Sun.), 2020

*Collaborative menus end upon the sale of the scheduled number irrespective of the campaign period.

Noodle shops, "Ekimen-ya" Shinagawa, "Ekimen-ya" Kamioooka, and "Ekimen-ya" Kita-Kurihama, respectively sell special collaborative noodles only for their shops.

- Operating hours: [Shinagawa shop] Weekdays: 6:15 to 22:30 Saturdays: 6:15 to 21:30 Sundays and holidays: 6:15 to 21:00 [Kamioooka shop] 7:00 to 22:00 [Kita-Kurihama shop] Weekdays: 6:30 to 23:00 Saturdays: 7:00 to 21:00 Sundays and holidays: 7:00 to 20:00

Limited to Shinagawa shop



イメージ

Agemono Nakama Soba or Udon
650yen (tax included)

Limited to Kamioooka shop
(1st floor of Keikyu Department Store)



イメージ

Neko to Tokage no Kitsune Soba or Udon
550yen (tax included)

Limited to Kita-Kurihama shop



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Manpuku! Sumikko Kakiage Soba or Udon
600yen (tax included)

*All are hot Soba or Udon.